



Iowa HOBY is...

A registered **non-profit** organization **run entirely by volunteers** that teaches leadership through service to high school sophomores during our three-day leadership seminar and year-round service and alumni opportunities. Iowa HOBY has had a presence in this state for nearly 40 years.

Mission

To inspire and develop our global community of youth and volunteers to a life dedicated to leadership, service and innovation.

Vision

To motivate and empower individuals to make a positive difference within our global society, through understanding and action, based on effective and compassionate leadership.

Our Goal

Our single fundraising goal at Iowa HOBY is to allow our program to reach as many students as possible, regardless of their school or family's financial situation. There are no paid positions in Iowa HOBY. Iowa HOBY's mission is to reach out to as many ambassadors through our three day leadership seminar so that they may return to their communities and share what they have learned. Each alum is challenged to perform 100 hours of service in their community within the calendar year after their seminar experience. The return on your investment is incalculable, as these students go back to their respective communities and become strong leaders with a focus on community service.

Available Sponsorship Opportunities:

Legacy Sponsorship: \$35,000

Prior to 2002, attending Iowa HOBY was 100 percent free for one ambassador from each school in the state. One of our greatest goals is to return to that model of registration. It would allow the best candidate to attend regardless of the student and the school's ability to pay. Please contact Iowa HOBY for more information regarding this opportunity.

Seminar Title Sponsorship: \$8,750

This sponsorship amount represents the full cost of 25 ambassadors attending Iowa HOBY. Your sponsorship would include scholarships for students otherwise not be able to attend, meals, housing, curriculum development, staffing costs, facilities and year-round alumni events and service projects. Iowa HOBY is committed to allowing students to attend regardless of the financial position of their family and school.



This sponsor is featured as the title sponsor on all print seminar materials, website, program book and verbally throughout the seminar. Representative(s) from the sponsoring organization are encouraged to attend the seminar to interact with the ambassadors and witness the program curriculum. The Director of Corporate Relations will work with your organization's liaison to ensure maximum visibility for your company. Face time with ambassadors and parents is the greatest way to promote the opportunities, programs and work related to your organization and we will be happy to provide that time as it fits within our seminar curriculum.

Closing Banquet Sponsorship: \$5,000

This sponsorship covers the cost of 285 Iowa HOBY ambassadors and volunteer staff members closing banquet meal on the final day of the Iowa HOBY seminar.

This sponsor would have a half-hour of face time with parents of ambassadors prior to the parent orientation on the final day. This is an excellent opportunity for a sponsor to share with parents of students the programs and opportunities related to their company, school or organization. The sponsor would be verbally recognized at the sponsored meal as well as the closing ceremonies. The sponsor would have a full-page interior advertisement in the seminar program booklet as well as a dedicated page on our website. The face time with parents is a great way to promote a college or university as the parents are eager to learn about opportunities for their students after seminar. Collegiate prep classes, scholarships, internships and volunteer programs are always relevant topics to present to the parents of our ambassadors.

Service Project Sponsorship: \$3,000

During seminar, Iowa HOBY hosts a four-hour service project for ambassadors and staff. This sponsorship represents the cost of transporting 285 ambassadors and staff members to and from the project as well as project supplies and training materials. The money for this service project would be used to help offset the costs of T-shirts that each community service participant will be wearing. The company's logo will be prominently placed on the t-shirts so that everyone in the community is aware of who made this community service opportunity project happen. The sponsor is invited to collaborate with HOBY staff on community service ideas or projects ideas.

Program Book Advertisements: \$50-\$200 for colleges, universities, companies, etc.

Full Page	\$100
1/2 Page	\$75
1/4 Page	\$60
Bus Card	\$50
Inside Front Cover	\$200
Inside Rear Cover	\$200



Full Meal Sponsorship: \$1,500

This sponsorship would provide 285 Iowa HOB Y ambassadors and volunteer staff members with a full meal during seminar. The sponsor would be verbally recognized at the sponsored meal, closing parent banquet, on our seminar website and in a full-page advertisement in our program booklet. A representative of the sponsorship organization would be welcomed to our seminar to speak with our ambassadors about their organization, company or program. The sponsor would be encouraged to provide print materials promoting programs and opportunities they feel are relevant to ambassadors' interests. Materials would be distributed to ambassadors at the close of seminar.

Business Leadership Luncheon Sponsorship: \$2,000

This sponsorship would provide a dedicated opportunity to both speak and have a visible presence at the Saturday luncheon of seminar. The opportunity comes with verbal recognition during the meal, an opportunity to say a few words regarding the organization, and a presence on the seminar website and full page advertisement in the program booklet. The organization would also get to have up to three dedicated tables staffed by employees or company representatives for the leadership lunch with the ambassadors.

Program Book Sponsorship: \$1,000

The Iowa HOB Y program book is the road map to the seminar. It provides information regarding scheduled programming, recognition for volunteers and sponsors as well as a space for ambassadors to track their transformation through notes, work sheets, contact information for speakers as well as to identify the 200+ peers from across the state of Iowa. This sponsorship would include inside front cover recognition for the sponsorship as well as being listed on our website.

Contact Information:

Dr. Ryan Anderson

Director of Corporate Relations

515-490-0199

development@iahoby.org

www.iahoby.org