



Iowa HOBY
P.O. Box 2937
Iowa City, IA 52244

IOWA HOBY

Fall 2009 Newsletter



The 2009 Iowa HOBY Seminar was held at Central College in Pella, Iowa

Making 2010 a Perfect 10

The 2010 Iowa HOBY Seminar planning team is off to a great beginning. We have assembled an experienced group of volunteers to work together to develop a seminar that will empower the young people of Iowa to find new ways to lead in their schools and communities through service.

In 2009, Iowa HOBY hosted 171 ambassadors at Central College in Pella, Iowa. Our first year at Central College was the largest in more than five seminars and was a great success. Our ambassadors and staff logged more than 750 man-hours at nine different leadership for service projects throughout the city of Pella and the surrounding areas.

Ambassadors spent one afternoon speaking in small groups with Iowa business professionals at our first annual Business Interactive.

At the close of seminar, Central College

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"Six years ago, I sat in a sea of ambassadors at the HOBY leadership and conference. As I listened to panelists and interacted with high school sophomores from across the state, I was challenged to think critically and discover who I was and who I wanted to be. I left HOBY with a renewed sense of myself and the role of a leader."
- Amanda Carls,
2009 Senior Facilitator

Iowa HOBY recruitment gears up for another strong year

Recruitment for the 2010 class of Iowa HOBY is currently underway and is being led by Rachel Anderson. The momentum continues this year, as we had great success in offering the HOBY

experience to 171 ambassadors in 2009, a jump in approximately 50 students from 2008. In addition, more than 30 volunteers assisted with contacting schools to help in the registration process, and 34 outstanding volunteers are again assisting in the effort this year to ensure we reach our goal of 170 students!

Registration packets were mailed on Sept. 14 to all schools, and any school that needs a registration packet may visit www.hoby.org to download one. Any questions or inquiries related to recruitment efforts may be sent to registration@iahoby.org.

**"Iowa HOBY has opened my eyes to how much can be done when you work as a team. HOBY has also allowed me to meet some of the most motivating and inspiring people that I try to model my life after."
- Alex Murphy,
2009 Junior Facilitator**

Central College offers scholarship

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President Dr. David Roe announced that Central College would offer a minimum \$10,000 scholarship to any 2009 Iowa HOBY alumni attending Central for their undergraduate education.

In 2010, Iowa HOBY will continue to grow this program but only with your assistance and support. In 2009, Iowa HOBY was recognized nationally as an Outstanding State Seminar, recognized

for exceeding our state recruitment goals, as well as serving as the home seminar to the National HOBY Volunteer of the Year, 1998 alumnus Brock Holman. Iowa HOBY is what alumni and supporters make it, if you're interested in getting involved in our efforts to make 2010 a perfect 10, please contact Sarah Burke, Leadership Seminar Chair, at LSC@iahoby.org.

Seminar Fun

As was the case last year, Chris Bower's motivational speech left the ambassadors energized and laughing.



Corporate Board elects Anderson as VP, votes to keep seminar in Pella

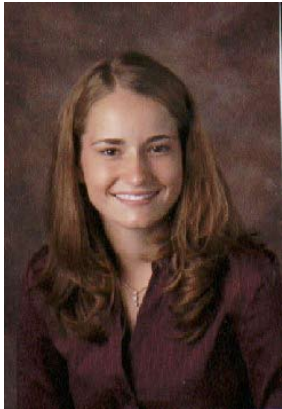
Greetings from the Corporate Board! Right now is a VERY exciting time for Iowa HOBY.

We recently elected a new Vice President, Ryan Anderson, and we are busy getting ready for the 2010 seminar. As you may or may not know, last year we moved the seminar from Graceland University in Lamoni, to Central College in Pella in an effort to find a more central location and to better accommodate all of our ambassadors. Thanks to our Director of Recruitment, Rachel Anderson (no relation to Ryan, strangely enough) and her team, we ended up with over 171 ambassadors in attendance at the 2009 seminar and we had an OUTSTANDING seminar! Additionally, Central College overwhelmed us with their generosity by offering a \$10,000 per year, renewable scholarship to any and every ambassador who attended HOBY at Central.

For a host of fairly obvious reasons the corporate board has recently voted to hold next year's seminar at Central as well (June 11th-13th, 2010). We are also currently working with Central's Registrar's Office in an effort to work out an arrangement in which our ambassadors have the option of earning college credit for attending the seminar.

As you can see, the corporate board has been, and will continue to be very busy. We are currently focusing on fundraising. If you have any interest in helping in that venture, or if you have any corporate board related questions please feel free to contact me, Curt Livesay, Corporate Board President, at curtlivesay@gmail.com.

Meet the new alumni administration



Brianna Aube, President

I've been involved with Iowa HOBY since 2005, when I was an ambassador. Throughout the years I have become more in love with HOBY, what it stands for, and all of the people involved each year. If it weren't for all the other positive and supportive people I have met through HOBY, I wouldn't be in the position I am in now. I never considered myself a shy person but HOBY has allowed me to take a more assertive role, which is something I would not have done before. I have taken an active role in making my community better by planning book drives and helping with other events such as blood banks and Habitat for Humanity. HOBY also helped me gain more confidence in being a leader rather than a

follower. This year as Alumni President, I would love to help establish that feeling in many other HOBYs. In order to get people more involved and excited about leading, one of our bigger goals this year is to create an Alumni Network. This will help by getting people to lead the organizational process and keep people involved by providing them with this amazing resource. Another goal I would like to achieve is to get more people involved in planning and attending local and state wide service and social events. I am excited for all that is to come in 2010!

Hannah Jones, Vice President

As every other HOBY alum can attest, I had a life-changing experience that weekend back in 2006 when I attended as an ambassador. A few months before the 2008 seminar, I contacted the Alumni Advisor about helping out; I knew how amazing of an experience I had my year, and I wanted to get back involved with the program that changed my life, and I am so glad I did! Being a Junior Facilitator was another amazing experience, one that as not only changed my life but has allowed me an opportunity to change the lives of others. Ultimately, I wanted to become more involved, but I was hesitant to apply for Vice President because I didn't want to not be able to devote all the time to it that I would want since I'm so involved in activities on my campus. I did, however, because I knew it would keep me involved and I could hopefully hook other people into this great thing called HOBY. My personal goal for this year is to provide all alumni with many, many opportunities to stay involved so that the HOBY spirit we have at the end of seminar never fades. I want people to be as excited for the reunions and service projects and any other activities as they are for the seminar. I want every alumnus to be as hooked on HOBY as I am now.



Alumni collected cans in June as a fundraiser

Alumni keep the HOBY Spirit alive with three fun summer events

Iowa HOBY kicked off the post-seminar summer with a flurry of Alumni activities.

Shortly after seminar, a group of 10 alumni gathered in Iowa City to collect pop cans for a fundraiser. Their hard work paid off as they collected \$53 to go towards future alumni activities!

The pop can drive was followed by another initiative in July in Iowa City where volunteers spent time at a local retirement center visiting with residents. The director of the senior center was ecstatic to have a group of bright, young individuals spend time with the residents.

The third and largest event of the summer was the Aug. 8 reunion in Des Moines. The group gathered at Ewing Park and spent time catching up with new and old friends. At the reunion, Brianna Aube and Hannah Jones were announced as the 2009-2010 Alumni President and Vice President, respectively. To beat the afternoon heat, the group headed over to Southridge Mall before heading to the Iowa Cubs game. Approximately 40 alums and volunteers

attended during the day, and the Iowa Cubs baseball game was action packed as both teams scored in double digits.

In addition to the reunions, Brianna and Hannah have begun their leadership positions and are currently working on several projects. The two are currently working on developing an Alumni Network, a database consisting of alumni's information such as college or university attended and service projects completed, all to be used as a tool for other alumni to help tap into the knowledge and experience of others.

The pair is also working on organizing a CLeW, a mini one day seminar to further promote HOBY. If you are an alum and are interested in helping organize these projects and upcoming reunions, contact Brianna at brianna-aube@uiowa.edu or Hannah Jones at hejones@graceland.edu. We look forward to seeing you throughout the year at our numerous events and invite you to participate in the fun!

Iowa HOBY Fact Sheet

- Our volunteer Seminar Planning Team works from August through June to plan this service based youth leadership seminar for 175 Iowa high school sophomores
- **Iowa HOBY has no paid staff positions.**
- Iowa HOBY operates on a budget of approximately \$35,000 annually.
- Iowa HOBY is completely funded by cooperating organizations, corporate donations, gifts in kind, and personal donations.
- Nationally, in 2008, 4,000 registered HOBY volunteers did 1,000,000 hours of service.
- Iowa HOBY is made possible by nearly 100 volunteer staff members throughout the year. Our volunteers raise funds (approximately \$35,000 annually), recruit ambassadors, plan service projects, serve as seminar facilitators and professional panelists. Perhaps the greatest role of a HOBY volunteer is as a mentor to HOBY alumni after each seminar. The HOBY experience is structured to continue far beyond the 3 day seminar.
- In 2009 we offered scholarships to students who would have otherwise not been able to attend. We are committed to offering this program to as many students as possible within the confines of our fundraising efforts.
- The Iowa HOBY Leadership for Service (LAS) Program is specifically designed to raise the public's awareness of young people as a resource for community problem-solving, prepare young people to take on meaningful roles in community problem-solving and raise public awareness of youth as a resource.
- In 2009, our seminar ambassadors and staff volunteered more than 750 hours during our in seminar Leadership for Service projects (please take some time to read the overview of our Leadership for Service program).
- Each HOBY alumnus is challenged to perform 100 hours of service in their communities in the year following their HOBY experience.
- Iowa HOBY commits a portion of each seminar to facilitate the goal setting and planning of a service project in each ambassador's hometown.

- In 2009, Iowa HOBY hosted the first annual Business Interactive Seminar ambassadors had the opportunity to listen, learn and ask questions of Iowa business professionals from many professional fields.

- We have an active Corporate Board made up of 14 Iowa professionals

- **In 2009 Central College (our host campus) pledged a \$10,000 scholarship for each 2009 Iowa HOBY Alumni** that would choose to attend Central College for their undergraduate education.

"In 1999 I had my first Iowa HOBY experience as ambassador. From the first day that I returned home to Rockwell City, Iowa, I was changed. I can honestly say that this program has shaped every aspect of who I am today. Iowa HOBY taught me how to set goals and form a plan for success, how to listen, reason and perhaps even voice a disagreement. Iowa HOBY taught me the value of leadership through service and most importantly how to think and never what to think. Before I attended Iowa HOBY I never could have imagined the life long value that it would offer. While I do not know who sponsored me in 1999 I can only say a heartfelt thank you and that the investment has paid for itself hundreds of times over. "
- Sarah Burke, Iowa HOBY Leadership Seminar Chair